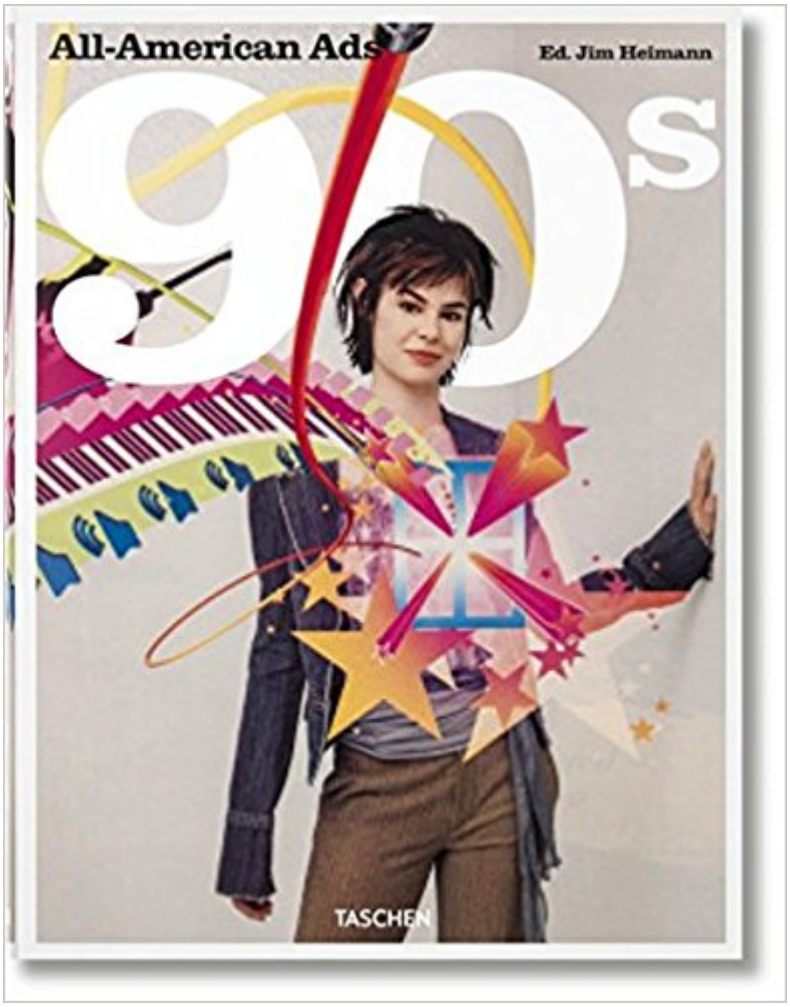
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All-American Ads Of The 90s



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Synopsis

Selling at the End of the Millennium Ã¢â ¬ËœThe Lion KingÃ¢â ¬â„¢ roared and Michael Jackson reigned as the Ã¢â ¬Å“King of PopÃ¢â ¬Â• when the century turned. The author:Steven Heller is the co-chair of the School of Visual Arts MFA Designer as Author Program. For 33 years he was an art director for The New York Times, and currently writes the Ã¢â ¬Å“VisualsÃ¢â ¬Â• column for The New York Times Book Review. He is the author of 120 books on graphic design, illustration, and satiric art.The editor:Jim Heimann is the Executive Editor for TASCHEN America. A cultural anthropologist, historian, and an avid collector, he has authored numerous titles on architecture, pop culture, and the history of Los Angeles and Hollywood, including TASCHENÃ¢â ¬â„¢S Surfing, Los Angeles. Portrait of a City, and the best selling All American Ads series.

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Steven Heller is the co-chair of the School of Visual Arts MFA Designer as Author Program. For 33 years he was an art director for The New York Times, and currently writes the Ã¢â ¬Å“VisualsÃ¢â ¬Â• column for The New York Times Book Review. He is the author of 120 books on graphic design, illustration, and satiric art.Jim Heimann is the Executive Editor for TASCHEN America. A cultural anthropologist, historian, and an avid collector, he has authored numerous titles on architecture, pop culture, and the history of Los Angeles and Hollywood, including TASCHENÃ¢â ¬â„¢S Surfing, Los Angeles. Portrait of a City, and the best selling All American Ads series.

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